COMBINED ARMS 2022 ANNUAL IMPACT REPORT

2022 IMPACT HIGHLIGHTS

3 NEW STATES

300 PARTNERS NATIONWIDE

63,095 UNIQUE CLIENTS SERVED

34,007 SERVED IN 2022

69,519 RESOURCE CONNECTIONS

25,763 CONNECTIONS IN 2022

$265 MILLION ECONOMIC IMPACT WITHIN TEXAS IN 2022

8% INCREASE IN WHO-4 SCORES FOR REPEAT CLIENTS

433% YoY INCREASE IMMINTY VETERANS SERVED

3,000+ SIVs SERVED IN 2022

THE YEAR IN PHOTOS

MIKE HATCHINGS
COMBINED ARMS CEO

What began in 2019 as an idea among a group of veterans around a Houston table has now improved quality of life for over 60,000 veterans and service-connected individuals in Texas and across the nation. With your support, we've streamlined the process of connecting veterans to resources, expanded our reach to 3 new states, and helped our 300 partner organizations find exact them, growing to a network of 300 Member Organizations that provide 1,000 exceptional programs and resources. Our technology is live in Texas, South Carolina, Louisiana, and select counties in Florida - making the entire network of support organizations over 300 strong!

From providing one-on-one resource navigation support at our Houston Transition Center for individuals like Kenyon Hunter, to distributing critically needed food and personal staples to almost 6,000 food insecure veterans and military families at monthly veteran mobile food pantries across Texas, to our 12th annual Operation Santa which brought 414 Families & 1,173 children a little extra holiday cheer, Combined Arms insists those that we serve where they are by leveraging our technology, dedicated team members, and partner communities to ensure they can easily find and access broken-down social services and resources to solve their immediate, ongoing, and future needs.

Thank you for the generous support from individuals, corporations, foundations, and more that fuel our mission. We cannot do this work without your support.

COMBINED ARMS EXPANDS TO 3 NEW STATES!

GROWING OUR TECHNOLOGY & PARTNERSHIPS IN TEXAS, SOUTH CAROLINA, LOUISIANA & ALABAMA.

In 2022 the Combined Arms technology & methodology of serving veterans through wraparound support expanded through a statewide partnership in South Carolina with the South Carolina Department of Veterans Affairs. We also formed two new partnerships in Louisiana and Alabama for dates of which will go live in 2023.

Combined Arms continues to operate in our home state of Texas through the Texas Veterans Network in partnership with the Texas Workforce Commission, Texas Veterans Commission and United Way of Tarrant County's Mission United program.

Regardless of geography, Combined Arms supports requests coming from veterans and family members across the nation. Collectively, our combined partner network is over 300 organizations providing more than 1900 unique resources nationwide.

NATIONAL IMPACT INITIATIVES

VETERAN WELLNESS ALLIANCE RESULTS IN NATIONWIDE COVERAGE

Combined Arms is the backend partner for the George W. Bush Institute's Veteran Wellness Alliance. Offering mental health coverage in 50 states across the nation, the Veteran Wellness Alliance is an innovative alliance that connects high-quality care providers and veteran peer mentorship to empower veterans to seek mental health treatment. With proper care, service members and veterans can continue to thrive on and off the battlefield through Lifeline 3.

In collaboration with the Wounded Warrior Project and Syracuse University's Institute for Veterans and Military Families, Check In, this this gap.

COMBINED ARMS INNOVATIVE TECHNOLOGY

2022 BY THE NUMBERS

TOP REQUESTED RESOURCES

- Resource Referral/Navigation
- Financial Assistance
- Veteran Benefits Assistance
- Career Search and Placement

NO MORE PAPER SO-2143

2,300+ VETERANS VALIDATED

LIGHTHOUSE API

REMOVING BARRIERS TO BENEFITS

Making veteran lives easier through seamless SO-2143s. Combined Arms partnered with Lighthouse API and the VA to create a safe, accessible, and efficient way for veterans to verify their service, service history, and/or disability status in just seconds. The use of Lighthouse API enables veterans to provide consent to share their information with the service providers of their choosing and gives them the control to delete all of their personal data with the click of a button. The integration eliminates the need for paper DD-214s and greatly decreases the risk of confidential data leaks to service providers. This is a game-changer for all veterans seeking to connect with resources, especially homeless and at-risk veterans with time-sensitive needs. To find out more, read our comprehensive blog post here.

SECURE DATA WAREHOUSE

PRIVACY & DATA PRIORITY

The CAA platform tracks all data on our technology platform, through our Data Warehouse, and displays through our Business Intelligence Platform for advanced analytics. This allows us to see unique, unduplicated clients, number of participating service providers, number of referrals, types of service requests, response times by Member Organizations, client outcome surveys, Member Organization outcome surveys, Member Organization performance dashboards, and types of client-facing resource services (demographics, discharge type, income level, etc.). To explore our data dashboards further, click here.

GROWING MEMBER ORG NETWORK

IMPROVING CROSS SECTOR COLLABORATION

In less than three years, Combined Arms has scaled from 75 vetted, best-in-class Member Organizations to 300, with additional organizations being added every month. Our Member Organizations are the heart of our mission, providing exceptional programs and resources each month. New partners are often recruited by the Combined Arms team after ensuring that the organization has a good reputation in the community and provides a needed service/resource that is not a redundant offering. Thanks to Combined Arms' reputation and demonstrated success, most prospective Member Organizations approach with interest and are eager to become part of our network.

In order to become a Member Organization, agencies must pass a Combined Arms' stringent due diligence process, which includes a thorough review of their organizational governance, financial health, and quality of services. Our partners are strategically selected to ensure that Combined Arms and the Texas Veterans Network only partners with organizations that hold themselves to a high fiscal, governance and organizational standard to prevent fraud against veterans and their families.

THE TEXAS VETERANS NETWORK

DOING IT BETTER STATEWIDE: OVER 38,000 SERVED

CAA was created in support from the Texas Workforce Commission to build a network that would make Texas the first interconnected state for veterans and their families. Launched in April 2020, Combined Arms has grown the Texas Veterans Network (TVN) to include more than 200 best-in-class, vetted veteran-serving organizations, and state agencies that collectively offer more than 1,100 resources for transitioning service members, veterans, and their families. In just 34 months, we connected 38,000+ unique veterans to 65,000+ resources.

TVN's mission: CAA was recently awarded phase 4 of the TVN, and beginning in April 2023 we will service all 254 Texas counties, expanding our presence statewide and into Military City, USA and the surrounding counties.

IDENTIFYING AND TACKLING THE IMMEDIATE NEEDS

MOBILE FOOD PANTRIES

Food insecurity disproportionately impacts veterans and military families in 2021 U.S. Department of Agriculture Economic Research Service report found working age veterans (ages 18-64) more likely to face food insecurity than non-veteran peers. For veterans serving low incomes, the rate doubles to 23.5% (Fisher et al., 2021). At early 2022, we observed a 442% increase in food insecurity among veterans compared to pre-pandemic levels (Wilson et al., 2022). Combined Arms' Mobile Food Pantries (MFP) were the faster forward we took to have a veteran lifeline Food pantry for veterans and their families in that area. Due to the success of the Galveston event, we have since expanded the program into other areas including Montgomery County and on-base at Ellington Field. We now host three Veteran Mobile Food Pantries each month and have served over 12,000 individuals.

SIVS [SPECIAL IMMIGRANT VISA] & ALLIES

SUSTAINED SUPPORT FOR THOSE WHO FOUGHT ALONGSIDE US

Founded in 2019 and volunteered with the 501, our SIVs & Allies Program engages veterans, Special Immigrant Visa recipients (SIVs), and other volunteers in work closely with local resettlement agencies to fill resource gaps and provide mentorship, cultural orientation, and assistance with navigating life in the United States. Our SIVs & Allies Program is led by our Director, Mike Hatch, SIV Yahir Yousef and Longtime CAA volunteer, as our full-time SIV & Allies Program Manager. With Arabic-infused and a growing network of volunteers, we assisted over 3,200 SIVs in 2022 and were able to initiate programming in the Central Texas area. For a reflection on our service to the SIVs & Allies on the 1st anniversary of the Afghan evacuation, read our blog post here.

EVENTS HIGHLIGHTS - CONNECTING COMMUNITIES & FAMILIES

OPERATION SANTA

Operation Santa ensures that veterans, military-connected family members, and SIV families are able to celebrate the holidays despite current economic strains. Combined Arms and TVN work tirelessly to streamline the connection to best-in-class services and resources for service members, veterans, SIVs, and their families before, during, and after their transition from service. Operation Santa allows us to support parents' role as providers in their households at the end of the year and ensures military-connected children have a great holiday season. *Learn more about Operation Santa here.*

LGBTQ+ VETERANS & ALLIES BALL

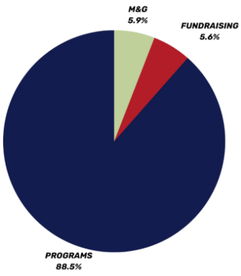
UNDERSERVED VETERAN POPULATIONS

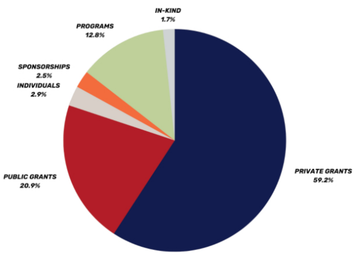
NEW INITIATIVES

Since 2021, CAX has maintained the *Striving Toward Equity in the Provision of Social Services (STEP)* initiative, which focuses on reaching Texas's Black and Hispanic/Latino population. As members of historically underserved communities, veterans of color have unique needs; in Texas, where our veteran population has a lower share of people of color than the civilian population, meeting these needs requires intentional, targeted outreach. Veterans of color are almost twice as likely to live in poverty, 44% more likely to be unemployed, and twice as likely to report "fair" or "poor" physical and mental health than their white peers (Minority Veterans of America, 2021). As a result of these efforts, we observed a 433% YoY increase in the number of veterans who self-identify as black, and a 408% YoY increase in the number of veterans who self-identify as Hispanic in 2022 v 2021.

FINANCIALS

EXPENSES		REVENUE	
M&G	$275,749	PRIVATE GRANTS	$2,337,480
FUNDRAISING	$260,499	PUBLIC GRANTS	$824,370
PROGRAMS	$4,121,272	INDIVIDUALS	$112,786
		SPONSORSHIPS	$99,170
		PROGRAMS	$503,726
		IN-KIND	$68,159
TOTAL EXPENSES	$4,657,520	TOTAL REVENUE	$3,945,691





Copyright © 2023 Combined Arms, All Rights Reserved.